

Co-hosted by

Turkish Society of Hospital Infections and Control



# 33<sup>rd</sup> INTERNATIONAL CONGRESS OF ANTIMICROBIAL CHEMOTHERAPY

3-6 November, 2024 | Istanbul



ICC

## Sponsorship & Exhibition Prospectus

ISTANBUL CONGRESS CENTER

ISTANBUL, TURKEY

3<sup>rd</sup> - 6<sup>th</sup> November 2024



## INVITATION TO PARTICIPATE

Dear colleagues,

On behalf of the Organising Committee of the 33<sup>rd</sup> International Congress of Chemotherapy and Infection (ICC 2024), we are delighted to invite you to participate in the Congress, which will take place at the Istanbul Congress Center, Istanbul, Turkey on 3 – 6 November, 2024.

The Congress Programme Committee has prepared an excellent mix of plenary lectures, keynote speeches, symposia and workshops by a line-up of invited speakers appealing to those working in infectious diseases and clinical microbiology around the world. Sessions will be presented by the world's leading experts in each of the research fields. Oral and poster sessions will be an integral part of the programme as well, and all delegates are invited to submit abstracts.

The Congress will deliver an academic and social programme that will educate, stimulate and entertain and we look forward to welcoming you.

Kind regards from the ICC 2024 Organising Committee:

### Confirmed Speakers

Andreas Voss

April Baller

David Paterson

Ener Cagri Dinleyici

Fred Tenover

Murat Akova

Özlem Türeci

Sevtap Arıkan

Souha Kanj

Tim Walsh



## HOST ORGANISATIONS



### International Society of Antimicrobial Chemotherapy (ISAC)

<https://www.isac.world/>

The International Society of Antimicrobial Chemotherapy (ISAC) was founded in 1961 and aims to advance the education and the science of therapy of infection through the establishment of an international federation of affiliated national and regional societies with similar aims and objectives. ISAC currently has a worldwide membership composed of 94 national and regional societies.

ISAC is registered with both the Charity Commission and Companies House in the UK. It currently has 22 Working Groups and actively encourages and / or sponsors the formation of international working groups for special research, training projects or the use of therapeutics in the field of anti-infective therapy. Of note the Alliance for the Prudent Use of Antibiotics (APUA), which was founded in 1981, merged with ISAC in 2019 and has consolidated ISAC's aims to refine its focus towards antimicrobial stewardship and antimicrobial resistance.

ISAC held its first biennial International Congress of Antimicrobial Chemotherapy (ICC) in 1963 and aims to move its location around the globe. The 33<sup>rd</sup> ICC will take place at the Istanbul Congress Center, Istanbul, Turkey on 3 – 6 November, 2024.



### Turkish Society of Hospital Infections And Control

<https://www.hider.org.tr/>

The Turkish Hospital Infections and Control Association, founded in 2000, has played a leading role in creating awareness in our country on this important issue by organizing numerous scientific activities, meetings, and courses, including Congresses and Educational Programmes since its establishment. Guides and comprehensive books are also the best indicators of the productivity of our association.



## PROGRAMME OVERVIEW

Sunday 3 <sup>th</sup> November		Monday 4 <sup>th</sup> November	
		0830 - 0900	Opening Ceremony and Awards
		0900 - 1000	Plenary
		1000 - 1030	Coffee + Exhibition
1300 - 1500	Interactive Sessions	1030 - 1200	Symposium
1500 - 1530	Coffee	1200 - 1330	Industry symposium
1530 - 1730	Interactive Sessions	1330 - 1500	Symposium
		1500 - 1600	Coffee / Posters
		1600 - 1700	Plenary
		1700 - 1730	Keynote

Tuesday 5 <sup>th</sup> November		Wednesday 6 <sup>th</sup> November	
0830 - 0900	Keynote	0830 - 0900	Keynote
0900 - 1000	Plenary	0900 - 1000	Plenary
1000 - 1030	Coffee + Exhibition	1000 - 1030	Coffee + Exhibition
1030 - 1200	Symposium	1030 - 1200	Symposium
1200 - 1330	Industry symposium	1200 - 1330	Industry symposium
1330 - 1500	Symposium	1330 - 1500	Symposium
1500 - 1600	Coffee / posters		
1600 - 1700	Plenary		

\* Subject to Change

## HOST CITY – ISTANBUL



## VENUE – ISTANBUL CONGRESS CENTER



Istanbul Congress Center is an international congress and event destination, boasting world-class technological infrastructure, experienced staff, and a high-quality service it offers to visitors. Spanning an area of 120.000m<sup>2</sup> on a total of eight floors, Istanbul Congress Center hosts social, cultural and professional events of all kinds, including but not limited to national and international congresses, conferences, symposiums, corporate meetings, fairs, exhibitions, concerts, musicals, and theater and movie premieres. In The Center of Istanbul , Istanbul Congress Center is situated in the Congress Valley in Taksim- Nişantaşı district, the most elegant and central destination in Istanbul.

Various prominent cafes, restaurants, hotels and shopping facilities surround ICC.

Istanbul Congress Center is close to most of the commercial and cultural spots of the city, making ICC a privileged and unique place for guests.

# COMMITTEES

## ORGANISING COMMITTEE



	ISAC	HIDER
Society / Congress Presidents	Geoff Coombs	Serhat Ünal
Programme Committee Co-Chairs	Souha Kanj	Özlem Azap
Society Treasurers	Heiman Wertheim	Burcu Çınar
Society Chief Executive Officers	Fiona MacKenzie	

## SCIENTIFIC PROGRAMME COMMITTEE



ISAC	HIDER
<i>Souha Kanj (Programme Committee Co-Chair)</i>	<i>Özlem Azap (Programme Committee Co-Chair)</i>
Fatma Amer	Ahmet Çağkan İnkaya
David Jenkins	Ateş Kara
Jian Li	Barış Otlı
Patricia Munoz	Elif Aktaş Sepetçi
Andreas Voss	Oğuz Reşat Sipahi
Heiman Wertheim	

## THE BENEFITS OF SPONSORING OR EXHIBITING

The Congress will provide many long lasting benefits including:



Reach over 500 clinicians, scientists, researchers, and other healthcare professionals working in infection prevention and control, infectious diseases and clinical microbiology



Network new and consolidate existing relationships with key industry figures



Discuss current trends and challenges with the delegates and how your company can assist



High visibility on the official Congress website and in Congress marketing material



The opportunity for one on one and face-to-face marketing



## SPONSORSHIP OPPORTUNITIES



### Satellite Symposia

#### Duration

90 minutes

#### Cost

14.000 (EUR)

#### Benefits:

- Complimentary delegate bags (to be provided by sponsor and subject to approval by the organising committee)
- One (1) complimentary full page colour advertisement in Final Programme (final artwork to be provided by sponsor)
- Company banner to be displayed in the room during the session (banner to be provided by sponsor)
- Session room hire costs for the duration of the Congress
- Standard audio visual equipment including (lectern, microphone, data projector and screen)
- Congress programme will be published in the final programme (with pre-approval by the Congress Committee)
- Use of Congress logo for promotional purposes
- Acknowledgement on the Congress website including company logo and link to website

#### Not included:

- Travel and accommodation expenses for all speakers and moderators
- Additional AV not listed above
- To ensure scientific quality and scope, all satellite symposia programmes need to be submitted for review and approval by the Organising Committee.
- Symposias will be allocated on a first come first serve basis.



### Lanyard Sponsor

5,000 EUR

(Right to provide – Limited to one organisation)

Ideal for companies or organisations seeking a strong visual positioning at ICC 2024, the lanyard package represents excellent value

#### Benefits:

- Company logo printed on lanyards\*
- One (1) complimentary bag insert for inclusion in satchel (to be provided by sponsor and subject to approval by the organising committee)
- Acknowledgement on the Congress website including company logo and link to website

*\*Branding and design is subject to approval of the organising committee*



### App Sponsor

11,500 EUR

- All registered delegates attending the Congress will be provided with access to the App
- Company logo display on the App homepage
- Acknowledgment on the Congress Website including company logo and link to website
- Display of organisation advert in the App (advert to be provided by sponsor)

## SPONSORSHIP OPPORTUNITIES



### Internet Café

4,500 EUR

**Benefits:**

- Logo at the Internet Cafe throughout the meeting
- Logo screensaver
- Password provided by the sponsor



### Charging Corners with Seating Area

4,500 EUR

**Benefits:**

- Company logo on charging stations available for delegates in the exhibit hall



### Delegate Bag Sponsor

7,000 EUR + Bag Cost

Right to provide - Limited to one organisation)

All registered delegates attending the Congress will be provided with a delegate bag.

**Benefits:**

- Company logo printed on the bag\*
- One (1) complimentary bag insert for inclusion in satchel (to be provided by sponsor and subject to approval by the organising committee)
- Acknowledgment on the Congress Website including company logo and link to website
- Bag cost will be added to the sponsorship fee
- The company should support the congress as a silver sponsor at least

*\*Branding and design is subject to approval of the organising committee*



### Notepad Sponsor

1,750 EUR

The chosen notepad cost will be added to the sponsorship fee.

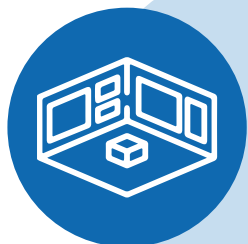


### Pen Sponsor

1,750 EUR

The chosen notepad cost will be added to the sponsorship fee.

## EXHIBITION OPPORTUNITIES



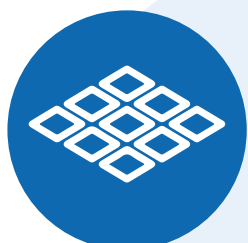
### Shell Scheme Booths

**7,000 EUR per booth**

3m x 3m = 9m<sup>2</sup>

Floor space including a single shell scheme booth (3 metres x 3 metres) includes the following features:

- Octanorm white walls (excluding brandings)
- Fascia signage - will be provided for all open sides of shell scheme stands
- It includes electricity with 2 chairs per 9m<sup>2</sup> and 1 table.



### Floor Space Only

**5,500 EUR**

3m x 3m = 9m<sup>2</sup>

- Floor space only without booth construction
- The exhibition space does not include in any shell scheme. It only includes electricity 2 chairs per 9m<sup>2</sup> and 1 table.

#### Exhibitor Benefits for both exhibition space with booths AND floor space only:

- Two (2) exhibitor passes per 9m<sup>2</sup> booth/space – these passes do not allow access to the Congress sessions
- Coffee Breaks
- Acknowledgement on the Congress website including link to company website

#### Additional Information

The exhibitor manual will be sent to all paid exhibitors in the lead up to the Congress. This manual will include information on:

- Exhibit Hall Schedule
- Floor plan
- Exhibitor Manual
- Freight forwarder details
- Details of exhibition contractor
- Important exhibitor deadlines

#### Special Requests

The Congress Organisers would be delighted to discuss the above sponsorship opportunities with you. If you would like to explore a customised package please contact us and we will be happy to work towards a suitable partnership.

Please contact the Congress Organisers at:



Congress, Incentive and Events

#### BROS Congress , Incentives & Events

Esentepe Mah. Sağlam Fikir Sok. Esen  
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Şişli / İstanbul

Tel: +90 (212) 296 66 70  
Faks: +90 (212) 296 66 71  
Email: [secretariat@icc2024.org](mailto:secretariat@icc2024.org)  
Website: [www.cc2024.org](http://www.cc2024.org)



## SPONSORSHIP & EXHIBITION APPLICATION PROCEDURE

Please complete the enclosed application form indicating your preference(s). Confirmation of your application will be forwarded to you together with the appropriate invoice. The Congress Organisers will hold the confirmed sponsorship and exhibition items on your behalf for 30 days after the date of the invoice. If payment is not received by the required date, then the application will be automatically cancelled. All applications are subject to approval from the 33<sup>rd</sup> International Congress of Antimicrobial Chemotherapy 2024 Organising Committee.

Exhibition booth positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, and any other relevant matters.

### Conditions of Payment

Final payment is due no later than ninety days prior to the 33rd ICC 2024 commencement date. Any sponsors or exhibitors who confirm their participation within 90 days of the commencement date will be required to make payment immediately upon receipt of invoice. All payments must be made in EUR in the form of a cheque, bank draft made payable to ICC 2024 or telegraphic transfer via your bank. Banking details will be included on your tax invoice. All major credit cards accepted except American Express.

### Cancellation Policy

#### Exhibition

In exceptional circumstances, the Congress Organisers will be prepared to consider cancellation of their contract with an exhibitor, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the Exhibitor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between nine and six months prior to the Conference and 100% of the contract price if the cancellation is accepted within six months of the opening of the Congress

#### Sponsorship

In exceptional circumstances, the Congress Organisers will be prepared to consider the cancellation of their contract with a sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the Organisers are able to re-sell the sponsorship item
- That the reason given for the cancellation is, in the opinion of the Organisers, well founded
- That the Sponsor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between nine and six months prior to the Conference and 100% of the contract price if the cancellation is accepted within six months of the opening of the Conference.

# SPONSORSHIP & EXHIBITION APPLICATION FORM

## COMPANY REPRESENTATIVE'S CONTACT AND INVOICING INFORMATION

INVOICING ADDRESS - PLEASE USE BLOCK LETTERS

Name of company

Contact person

Address

City

Country

Phone

Fax

E-mail

VAT No

## SPONSORSHIP OPPORTUNITIES

All prices are in Euro (EUR) and V.A.T is included

Sponsorship Level	Cost per item (EUR)	Tick box
Symposium	14,000	
Lanyard Sponsor	5,000	
Delegate Bag Sponsor	7,000 + Bag Cost	
App Sponsor	11,500	
Notepad Sponsor	1,750	
Pen Sponsor	1,750	
Internet Café	4,500	
Charging Corners with Seating Area	4,500	
Sponsorship Total:		

## EXHIBITION OPPORTUNITIES

All prices are in Euro (EUR) and V.A.T is included

Exhibition Item	Amount per booth/space (EUR)	Number of booth/ spaces	Total Cost
3m x 3m Shell Scheme Package	7,000		
3m x 3m Floor Space Only	5,500		
Exhibition Total:			

## AUTHORISATION

I am authorised to sign this application form on behalf of the company listed below and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as out- lined above.

Name

Company

Signature

Date of application

**Please send a copy of your completed application form through to the Congress Office via email at [secretariat@icc2024.org](mailto:secretariat@icc2024.org)**

# TERMS & REGULATIONS

1. If the Exhibitors fail to comply in any respect with the terms of this agreement the Organisers shall have the right to sell the space and the Exhibitor shall be liable for any loss suffered by the organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers. If the Exhibitor fails to occupy the said space by the advertised opening of the show, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.

2. No Exhibitor shall erect any sign, stand, wall or obstruction, which in the opinion of the Organisers interferes with an adjoining Exhibitor.

3. All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organisers. No Exhibitor or Sponsor shall provide any delegate or visitor with access to the Internet or e-mail from within a stand or within the venue unless written permission has been obtained from the Organisers.

4. Dismantling the Exhibits. Exhibits must not be removed and displays not be dismantled either partially or totally, before the closing time on the last day of the Exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated

5. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the venue management.

6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which his stand is located - by nails, screws, oil, paint, or any other cause whatsoever and the Exhibitor shall be liable for, and make good at its own expense, any such damage.

7. Exhibitors have seven (7) days in which to make their final payment when it falls due. After this time, if the final payment has not been received, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made. No Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.

8. Exhibitors' Liabilities. The Exhibitor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organisers to compromise or settle any such claims), which may be taken or made against or incurred or become payable by the Organisers its servants, employees, directors, subcontractors and agents or any other person or entity arising out of or in connection with the Exhibition howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Organiser, its servants, employees, directors, subcontractors and agents. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.

9. Insurance Liability. Neither the Organisers nor the venue owners will be responsible for the safety of any Exhibitor or any other person, any exhibit or property of any Exhibitor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor for any reason whatsoever including but without prejudice to the generality of the foregoing any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, Inevitable accident, force major, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his stand and all associated equipment and materials.

10. The Exhibitor is responsible for the safety of his products, display and stand. During move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after moving out.

12. The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.

13. If due to any unforeseen circumstances it is found necessary to close the

Exhibition on any day or days or to vary the hours the Exhibition is open the Organisers reserve the right to do so, at their sole discretion.

14. The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.

15. Cancellation of Space: In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with:

a. That the request for cancellation is submitted in writing;

b. That the Organisers are able to re-let the cancelled space in its entirety;

c. That the reason given for the request of the cancellations is, in the opinion of the Organisers, well founded;

d. That the Exhibitor agrees that the Organisers shall retain 10 percent of the contract price if the cancellation is accepted more than nine months before the Exhibition, 50 percent of the contract price if the cancellation is accepted after that time but greater than three months before the opening of the Exhibition and 100 percent of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

16. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

17. Conduct of Exhibitors and Representatives.

Disturbance: The Organisers reserve the right to stop any activity on the part of, supplied by, promoted by or facilitated by any Exhibitor that may in the opinion of the Organiser cause any disturbance, loss or damage of any kind to other Exhibitors, Sponsors, ICAS conference participants or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.

Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers' opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal.

Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor's own stand. Sponsorship activities shall only occur within the area of the Exhibitor's own stands - roving masseurs, wandering dancers etc. will not be allowed.

Competing Events: The Exhibitor shall not arrange competing events against any of the official Meeting events without prior written approval by the Meeting organiser and the convenor. All requests must be submitted no later than three months prior to the commencement of the Meeting.

Timing: Exhibitors shall ensure that events arranged by them before and after Meeting will not overlap with Meeting activities including official social functions- Breakfast Meetings must finish 15 minutes prior to the commencement of the programme, and evening functions not commence until 30 minutes after the end of the programme.

18. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the event of any claim made against the Organisers.

19. Right of Rejection. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.

20. No stand or area within a stand may be sublet in any manner without consent of the Organisers.

21. Law of the Contract. The Contract is governed in all respects by the law of the State of Istanbul and any legal action arising under the Contract shall be litigated only in the appropriate Court having jurisdiction in that State.



## BROS Congress , Incentives & Events

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Website: [www.icc2024.org](http://www.icc2024.org)



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